

Three components. One connected intelligence layer.



STRATEGIC INSIGHTS AGENTS

Purpose-built agents that accelerate every customer insights workstream - segmentation, message testing, patient journey, forecasting, brand health, and more. From our existing library or custom-built for your team.



DATA ARCHIVE INTELLIGENCE

Every study, dataset, and report your team has ever commissioned - synthesized and cited by AI in hours. Stop repeating research. Start identifying true strategic gaps.



AGENTIC MARKET RESEARCH

Fill knowledge gaps with AI-powered research design, agentic fielding to live or synthetic audiences, automated analysis and delivery. A research question becomes a strategy deck in hours or days.

Agentify any commercial workflow in days.

Reusable skills library + consistent and repeatable build framework

Your team describes a workflow

Orchestrator Agent

One agent. Composes skills + sub-agents. Follows the roadmap, flexibly.

Working agent, delivered in days

100+ Reusable Skills

Design screener · Clean claims data · Analyze transcripts · Design territories · Build PPTs

Workflow Roadmap

Transparent step-by-step plan, from data inputs to delivery

The Three-Pane Agent Framework

COMPOSABLE SKILLS ROADMAP

INTERACTIVE WORKSPACE

AGENT CHAT

The screenshot displays the 'Messaging Copilot' interface. On the left, a 'COMPOSABLE SKILLS ROADMAP' shows a list of tasks: BRIEF (01 Brief), BUILD & TEST (02 Build, 03 Test with Personas, 04 Insights), ORDER AND BENCHMARK (05 Refine & Order, 06 Message Labs Scoring), and DELIVER (07 Deliverables). The main 'INTERACTIVE WORKSPACE' shows 'Final Output - v1' with 'Deliverables' (2 segments: Ranked, ordered, evidence-traced). It includes buttons for 'Download PPT' and 'Download Excel', and a 'Message portfolio' section. The deliverables list includes: 01 Drug A + X is the only targeted combination regimen with proven clinical remission results in biologic-naive moderate-to-severe RA; 02 Drug A + X delivered a 38% reduction in the risk of disease worsening vs X alone in biologic-naive moderate-to-severe RA; 03 In CARDINAL, patients on Drug A + X had lower discontinuation due to adverse events than X alone - 12% vs 21%; 04 At 55.6 months of follow-up, median time to disease flare reached 54.8 months with Drug A + X - nearly twice that of X alone (27.4 months). On the right, the 'AGENT CHAT' pane shows a conversation with the agent, including a 'Ready' status and a 'Final Deliverable - PPT (v1)' download button.

30-40%

Fewer primary studies

50X

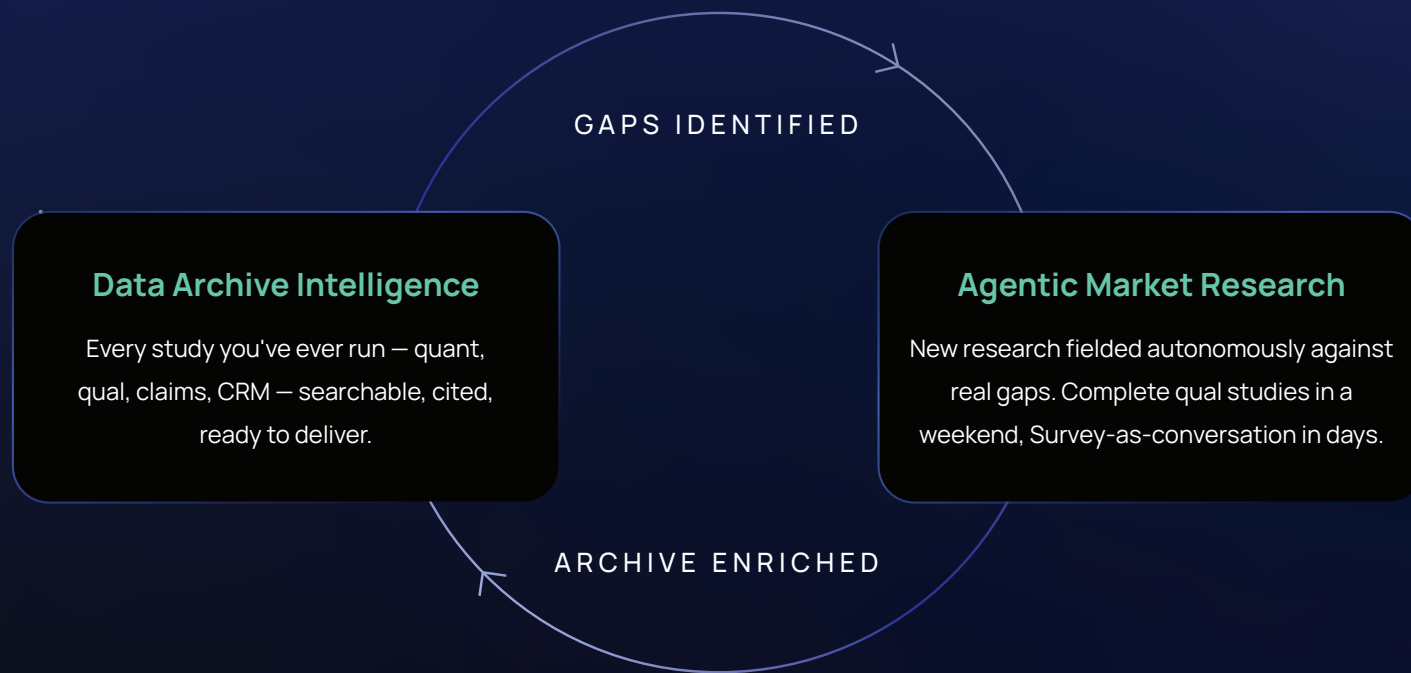
Faster deliverables

50%+

Cost reduction

The Continuous Intelligence Loop

No more 6-week project cycles. Continuously identify knowledge gaps and autonomously field research to fill them.



The system gets smarter with every cycle.

Cycle 1 fills the biggest gaps. Cycle 2 finds the next ones.
Cycle N reveals what no one had thought to ask.

Sagan Agents

BY ZOOMRX

The Agentic Intelligence Platform for Biopharma Customer Insights.

All your data. Every customer insights workflow.

One platform.



ZoomRx combines 15+ years of life sciences expertise with AI innovation to transform pharmaceutical market research. Sagan Agents powers end-to-end agentic intelligence: from your existing archive to new primary research to strategic deliverables, all in one platform.

