

From Market Alerts to a Grounded Strategy Deck

Monday morning. Your market just shifted.

Here's how your team responds with Sagan Agents.

8:00 AM

THREE ALERTS BEFORE YOUR FIRST MEETING

A share decline in the Southeast. A competitor messaging shift. A Phase 2 readout from a European congress. All surfaced overnight and waiting in your inbox, with context already attached.

ZOOMRX MARKET INTELLIGENCE

8:30 AM

WHAT DO WE ALREADY KNOW?

Sagan Agents searches every past study across your entire portfolio and synthesizes an answer with citations in seconds. Not just this brand, but relevant historical analogs as well.

DATA ARCHIVE INTELLIGENCE

9:00 AM

WHAT'S MISSING?

Your most recent switching intent data is eight months old, predating a label expansion. The platform recommends a targeted pulse survey and drafts one for your review.

AGENTIC MR

12:00 PM

APPROVED AND FIELDING BY NOON

You approve with minor edits. The survey routes to ZoomRx's proprietary HCP panel. By evening: interim results, cross-tabs, and a draft analysis streaming back into the platform.

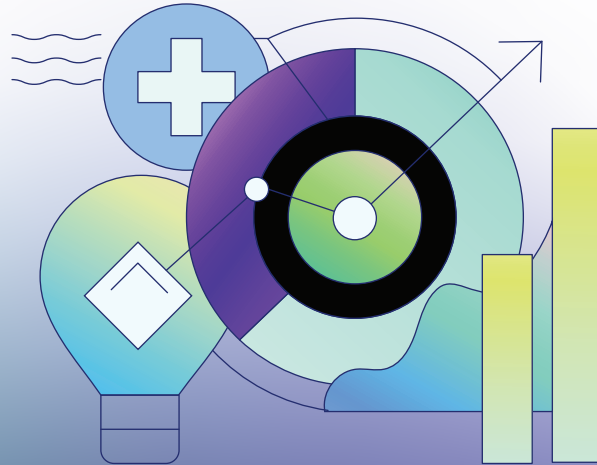
AGENTIC MR

5:00 PM

MULTIPLE SCENARIOS, ONE DECK

Model multiple response scenarios. By morning: projected market share impact under each, preliminary survey findings, and recommended actions – all in a PPT deck for your brand team.

MARKET LIVE



Sagan Agents
BY ZOOMRX

Hours. Not Weeks.

Discover the future of life sciences intelligence today.



30-40%

Fewer primary studies



50X

Faster deliverables



50%+

Cost reduction



ZoomRx combines data, technology, and life science expertise to help pharmaceutical and biotechnology companies optimize their market strategies.

